



For our upcoming production, LEF Theatre Group is looking for an enthusiastic

GRAPHIC DESIGNER (M/F)

(1 – 5 hours/week)

LEF Theatre Group

LEF, or the *Leiden English Freshers Theatre Group* was founded in 1997 by faculty members and students of the English Department of Leiden University, in an effort to combine their love for the English language with the passion they had for the theatre. Since then, the company, run solely by dedicated volunteers, has performed a multitude of plays and even musicals in theatres throughout Leiden and Leiderdorp, ranging from the time-honoured Shakespearean dramas to the bombastic and more modern *Moulin Rouge*. Recently, the LEF Theatre Group has embraced a more modern, stylish and bigger approach to performing, in favour of the traditional "black-box" chamber piece-style plays. However, no matter what the production, one of the main goals of LEF has been for anyone, no matter how experienced, to have fun and to celebrate their shared love of theatre. Productions generally take place in December and May and both inexperienced first-year students ("*Freshers*") and more experienced members may apply. Besides acting and doing workshops, we also aim to be a student society in our own right, frequently organising events and taking our members out on drinks to bond.

What you'll be doing

While the general goal is to have fun amongst ourselves, we also strive to be a professional theatre company: visual media plays an important tool in reflecting this.

Working for the LEF Theatre Group, you'd be in charge of creating the images with which we want to market our play. This will mean (among other things) you will get to design our posters, flyers, social media visuals, ticket designs, and programme booklet. These products will be used to attract new members, get members of the public excited to buy tickets to our productions, and entertain/inform our theatre audience.

Estimated general workload will vary hugely, since your job doesn't require you to be at every rehearsal session and is dependent on the complexity of your designs, the time you yourself have available, and the speed in which you can do it. Usually, we would like you to be available to meet with the Board and the Director once every two weeks for 1 – 2 hours to discuss your progress and exchange ideas. In the meantime it's up to you to plan your own hours. You should be available through Facebook/WhatsApp/E-mail to answer questions. Expect more work around important events and with the start of the PR campaign close to performance days.

Applicant profile

- Earlier experience in the field of graphic design (business or otherwise) is preferred but not required; it is certainly a big plus if you have earlier work to show us.
- However, it is *more important* that you have a vision (that overlaps with our producer's/Board's); that you can explain to us how you will go about creating such designs; and if you're punctual (stick to deadlines).
- It's a big plus if you have experience in working with design programs beyond Microsoft Paint, such as Adobe Illustrator, Adobe Photoshop, or Adobe InDesign.

To maintain the creative energy and good atmosphere that drives all of us during rehearsals, it's important that everybody knows each other. This means that it would be nice if you could occasionally be at rehearsals and mingle with actors and back stagers (there are usually 2 rehearsals sessions of 3 – 4 hours a week).

At LEF, we're all about being a platform for *all* theatre enthusiasts. Please be aware that while most members of the Board and the director's team speak both Dutch and English, not all actors and backstage members will. *Fluency* in English is not required, but being able to at least express yourself in English well enough, and not feeling weird while speaking English with your fellow Dutchmen (if a non-Dutchie is around), *is*.

To be considered for inclusion in our acting group, it is vital that you are available on certain key dates. These include the rehearsal weekend and performance dates, among other things. Please refer to one of our Board members during auditions for more info.

What LEF offers you while you are with us:

- *Actual* work experience in one of the most fun international student societies in Leiden (good on your resume/portfolio!). Designs/pictures will be posted on our social media channels with your name referenced (wherever appropriate), and you will of course be free to use the designs you made for us in (not-for-profit) portfolios.
- The official LEF T-Shirt.
- A two-night production training weekend at a remote location somewhere in the Netherlands.
- Free food cooked by our lovely kitchen team during the production weekends and performance days.
- Acting or Theatre production workshops.
- Drink/Pub Nights!
- The chance to meet a lot of new people all excited to create something new and fun!

Letters of application can be sent to Ben Pleij at producer.lef@gmail.com. Please put the name of the job you're applying for in the title, along with your name.